



# She's the *first*

She's the First teams up with grassroots, women-led organizations worldwide to make sure girls are **educated, respected, and heard.**

**We believe in a world where every girl can choose her own future.**

With more than a decade of experience and trust-building, She's the First (STF) uses a rights-based approach to educating and empowering girls globally.

Here's the problem: Grassroots, women-led organizations are the key to reaching the most vulnerable girls, but these organizations are chronically overlooked. That's why **STF provides community-based organizations (CBOs) with training, flexible funding, networks, and girl-centered resources** to strengthen the ecosystem serving the most vulnerable girls. And to further advocate for girls' rights, we publish practical toolkits and guides for girls (and their allies) everywhere.

**She's the First reaches more than 130,000 girls in 15 countries annually through our work strengthening ecosystems and advancing advocacy for girls' rights.**

## STRENGTHENING ECOSYSTEMS

She's the First believes it takes more than a classroom and books to set girls up for success. Therefore, we provide long-term, flexible funding to high-impact CBOs and work closely with 300+ girls' organizations globally. We connect them with one another and with methods and tools to better provide for girls.

STF trainings have exponential impact, as these practitioners reach tens of thousands of girls over the course of their careers. Every training is designed with participant input and is co-hosted and facilitated with a local expert to properly contextualize our offerings.

We focus on three main areas:

- **feminist mentorship**
- **strong sexual/reproductive health & rights programs**
- **girl-centered design and evaluation**

Bringing in girls' voices is a hallmark of our training. By centering girls' needs in the learning spaces for practitioners, we are able to shift power within organizations to girls.

## GIRLS' RIGHTS ADVOCACY

Our advocacy initiatives for girls and their allies reach 100,000+ girls annually. It's important to us to:

- distribute resources like the "[Discover Your Power Journal](#)" and moderate a campus chapter community
- create discussion guides that help students contextualize girls' rights alongside other issues they're encountering in their communities or studying in school
- consult a Girls Advisory Council to weigh in on STF programming and resources; two of these girls serve on our Board of Directors
- publish girls' own voices wherever possible, on our social media and beyond

Recent examples of our advocacy work include our [Global Girls' Bill of Rights](#) and its associated toolkit and "[She's a Girl First](#)," which played a pivotal role in helping CBOs in Sierra Leone to overturn the ban on pregnant girls returning to school.